

Broomhill Place Plan

Appendix C
Engagement Materials

DRAFT

DRAFT - FEB 2025

DRAFT

Contents

- | | | |
|----|-----------------------------|----|
| 1. | Stage 2 Booklet | 1 |
| 2. | Youth Engagement Worksheets | 15 |

DRAFT

DRAFT

1

Stage 2 Booklet

DRAFT

1 Community Life and Access to Services

Improve access to a range of key high street services, sustainable shopping essentials, and flexible community space and activities.

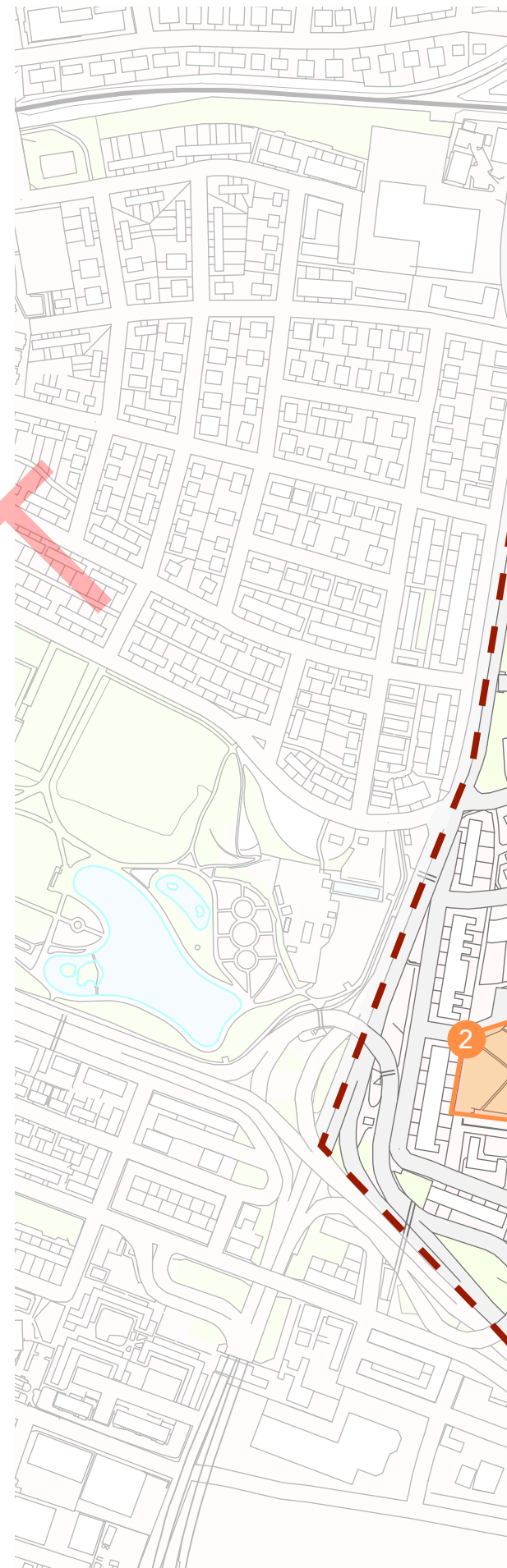
What did people say?

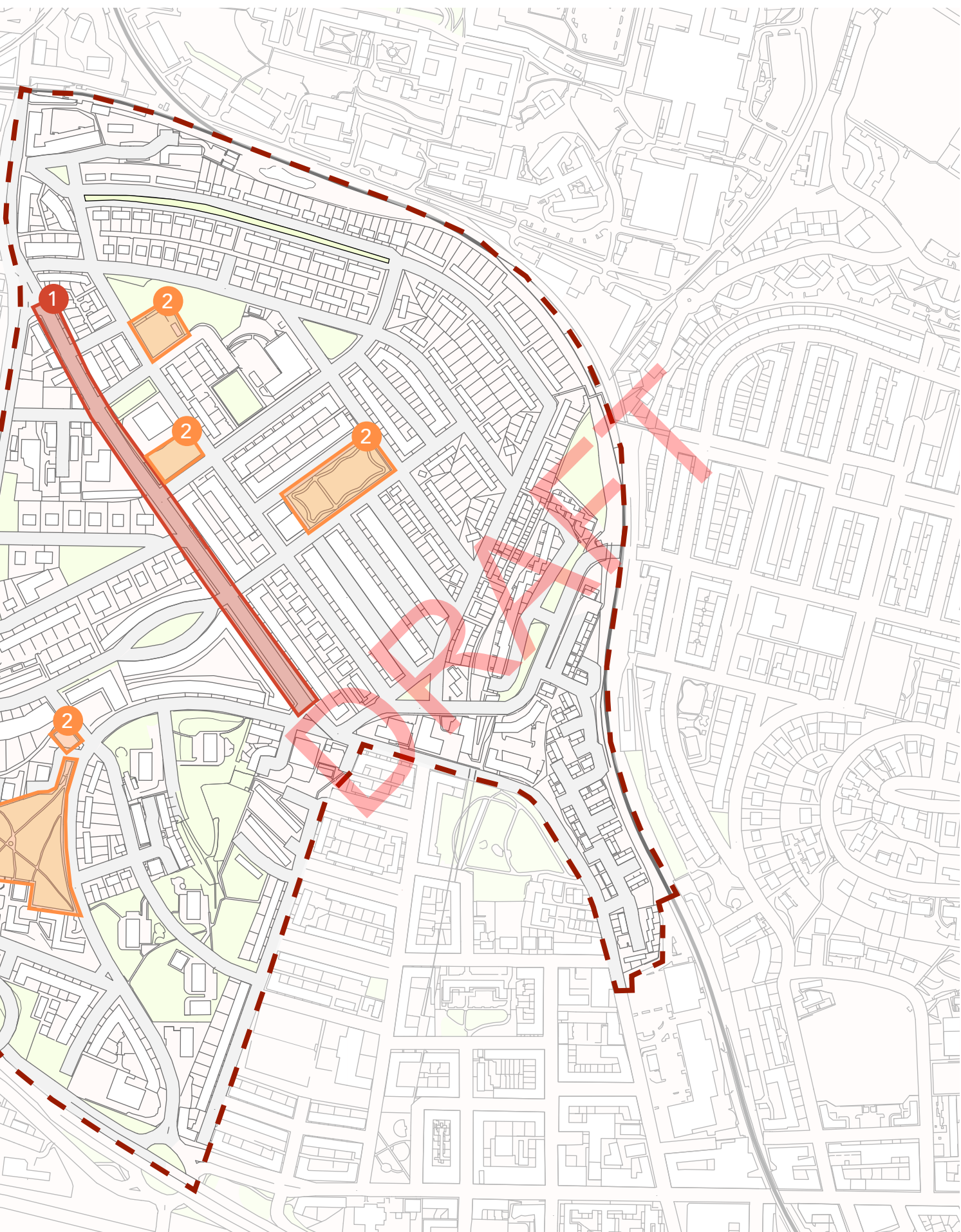
In engagement stage one:

- Broomhill was rated lowest by residents for its access to healthcare, produce and groceries and sense of community.
- The lack of key high street services such as a post office and bank, affordable child care, and ethical groceries and local produce were raised as an issue by many.
- People wanted to see more diversity of business and independent ownership present on the high street.
- Community and social initiatives for all ages are needed in the area, as well as an affordable space to host them.

Our ideas:

- The opening of key high street services, such as a bank, a post-office and a GP. 1
- Greater diversity in high street businesses with independent ownership, with less emphasis on boutique cafes. 1
- A grocer with local, sustainable produce and ethical refill options. 1
- Increased provision of affordable childcare.
- Encourage community social, wellbeing and leisure activities, for all ages. For instance, markets, sport or cultural groups, lunch clubs and youth groups.
- Specific, tailored space(s) for community activities for affordable hire by locals, ideally with indoor and outdoor activity spaces, and community gardening. 2





2 The Impacts of Vehicles and Traffic

Managing the impacts of car dominance and traffic to improve safety, non-vehicular movement and general atmosphere.

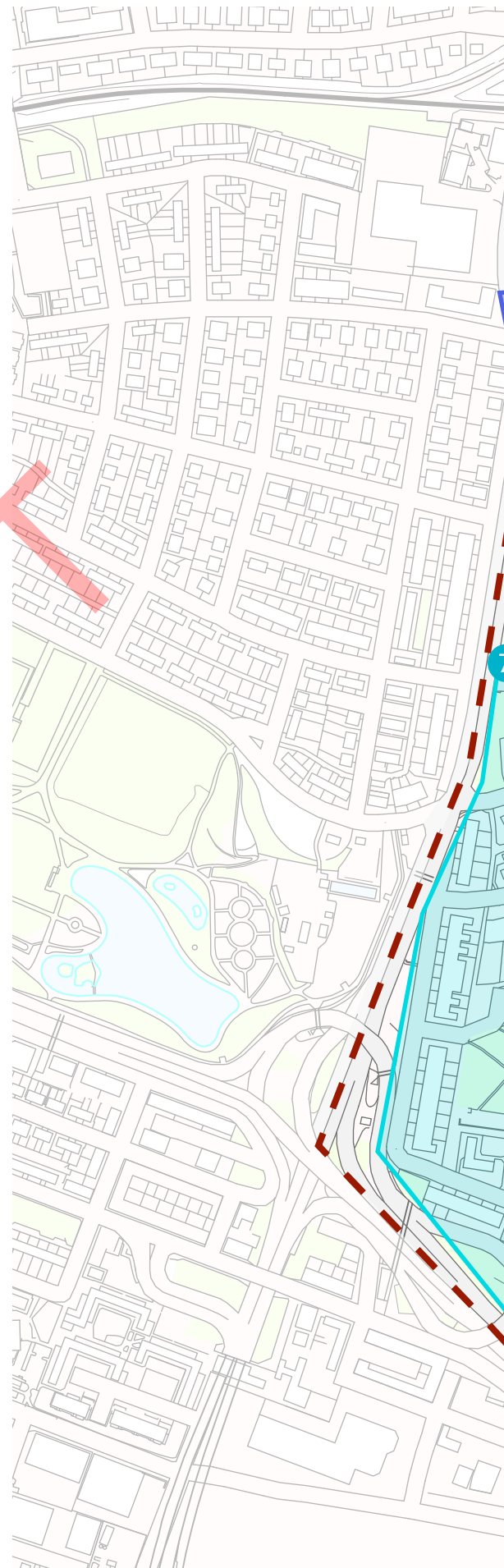
What did people say?

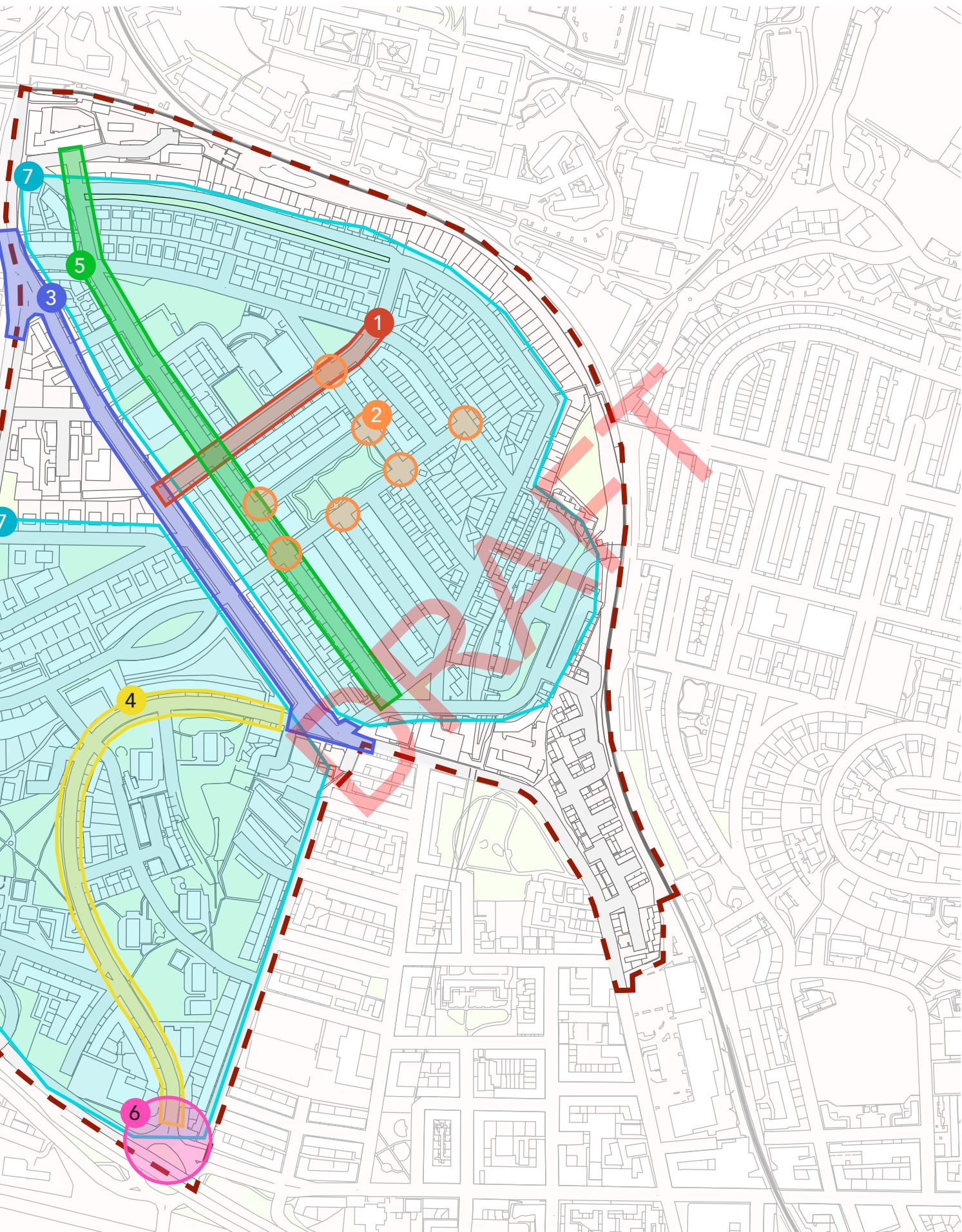
In engagement stage one:

- The area is considered too car focussed, with key routes acting as through roads feeling unsafe for all users with speeding, narrow navigation and poor junctions.
- Pedestrian and cyclist safety is impacted by intense traffic, combined with lack of maintenance and poor route design.
- Poor car parking habits in the area reduce visibility and impact navigation for all users.
- The intense traffic in some areas causes noise pollution, building damage and a hostile atmosphere.

Our ideas:

- Improved school street safety and parking management on Woodcroft Avenue. **1**
- Measures to control parking on tight corners and verges to improve visibility, manoeuvrability and accessibility, combined with possibilities for greenery and sustainable drainage management. **2**
- Address traffic impacts on Crow Road with passive measures to reduce speeding and improved junction safety. **3**
- Address traffic impacts on Broomhill Drive with passive measures to reduce speeding. **4**
- Control rat-running on Randolph Road with passive measures or one-way system. **5**
- Improve safety for all users at Thornwood Roundabout. **6**
- Reduce the general impacts of traffic throughout the main residential neighbourhoods with a 20mph zone and/or one-way streets. **7**





3 Safe, Convenient Cycling

Formalise key, practical routes for cycling with improved connectivity, safety and accessibility.

What did people say?

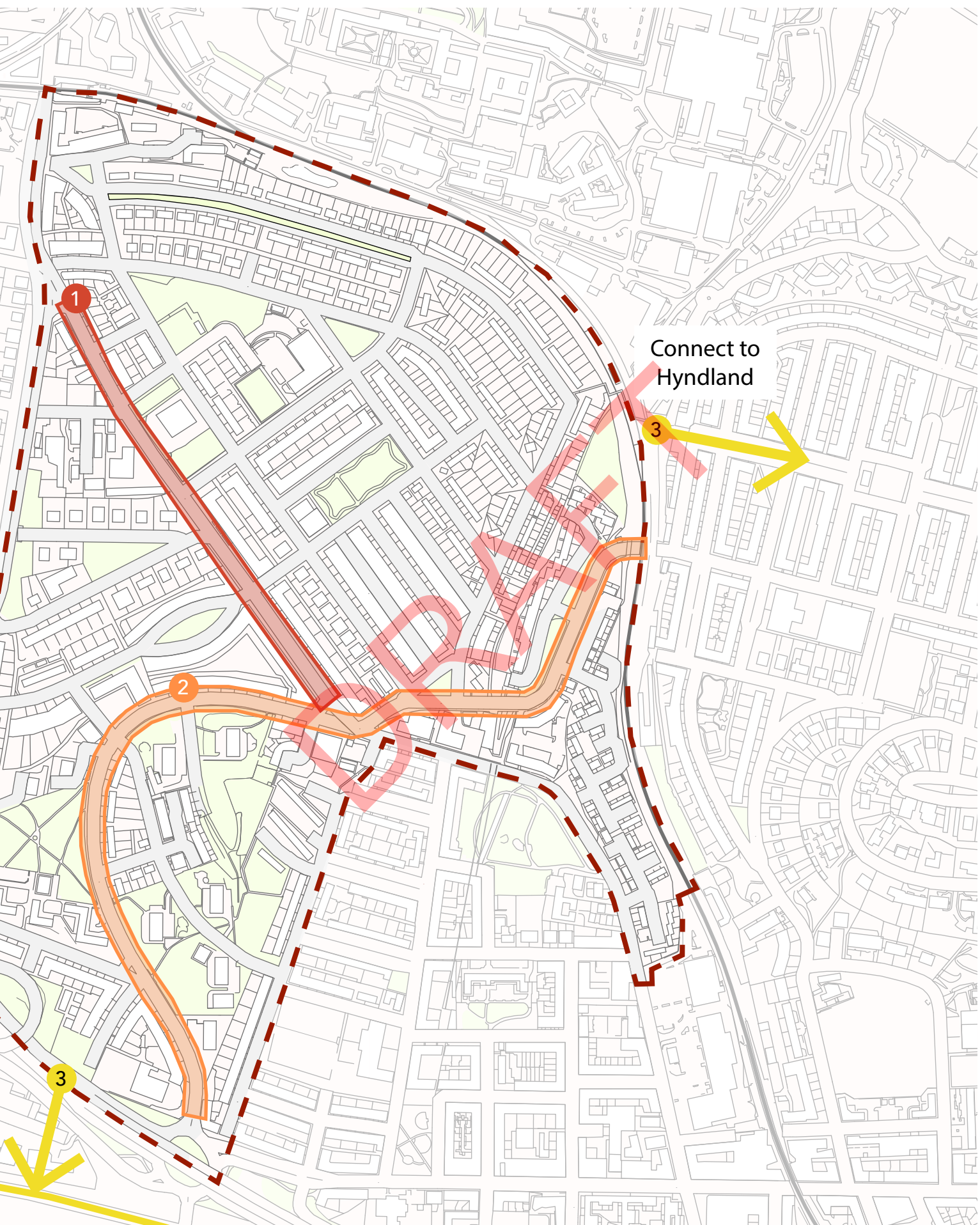
In engagement stage one:

- Cycle lanes feel too narrow and are poorly maintained with uncomfortable interactions with vehicles at junctions.
- Illegally parked cars often block junction filters or cycle lanes.
- The speed and volume of traffic makes cycling feel unsafe when routed onto main roads.
- Improved cycling amenities and design for diverse users, such as cargo bikes, would encourage more to choose cycling as a sustainable travel choice.
- Cycling routes don't feel practical or clear, and could be better connected to other key routes.

Our ideas:

- Make Crow Road a practical, key cycling route with safer cycling infrastructure. 1
- Improve the experience of cycling along secondary routes such as Broomhill Drive and Clarence Drive. 2
- Connect Broomhill to wider areas with better cycling links. 3
- Provide a wider range of cycling amenities throughout Broomhill to encourage cycling, such as bike locking and consideration for cargo bikes.
- Improve route wayfinding and markings for cyclists, with key locations and points of interest better indicated.





4 Pedestrian Movement and Accessibility

Make key walking routes safe, accessible and convenient, including the introduction of better wayfinding and signage.

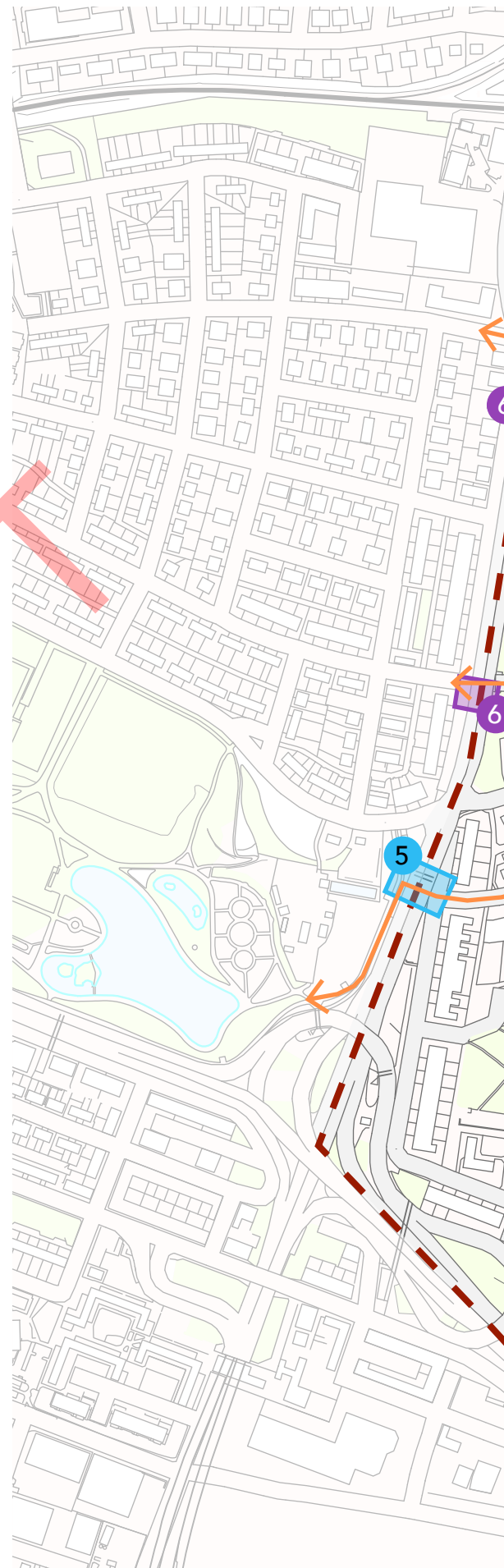
What did people say?

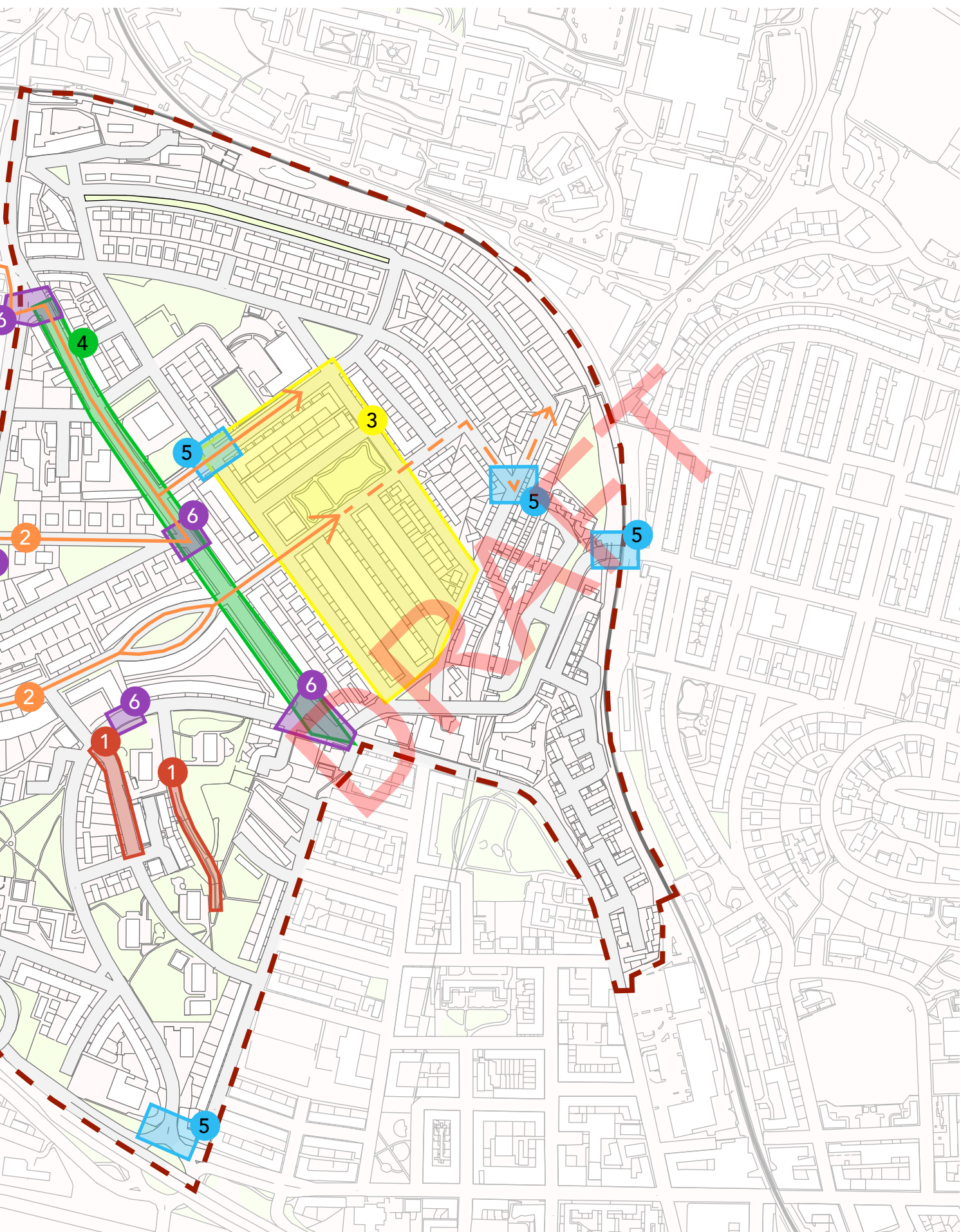
In engagement stage one:

- A number of junctions on main roads feel unsafe to cross, especially with children, due to traffic, poor design and insufficient crossing time.
- Pavement accessibility is impacted by poor conditions, lack of maintenance and obstructions from greenery or cluttered business furniture.
- Key locations in the area could have better signage directing to them (i.e. Hyndland Station).
- Routes for pedestrians should be consolidated and have better wayfinding, creating pleasant routes across the area.
- Poor drainage maintenance causes regular flooding in a number of areas, which impedes easy navigation by foot.

Our ideas:

- Make pedestrian links from Broomhill Avenue through Broomhill Lane and Broomhill Woodland safer and more accessible. ①
- Improve signage for key locations, and target improvements to create accessible and pleasant key walking links between locations of interest and green spaces. ②
- Improve greenery maintenance, particularly of large trees, that can cause obstructions to pavements. ③
- Maintain pavement surfaces, and reduce or manage clutter from street furniture and businesses which impedes pedestrian flow. ④
- Address flooding issues through drain maintenance, and the introduction of passive measures like rain gardens and soft landscaping. ⑤
- Pedestrian-friendly crossings along Crow Road, Balshagray Avenue and Broomhill Drive. ⑥





5 Parks, Greenery and Biodiversity

Protect and improve existing parks and green spaces, while improving biodiversity through informal 'in-between' green spaces and woodlands areas.

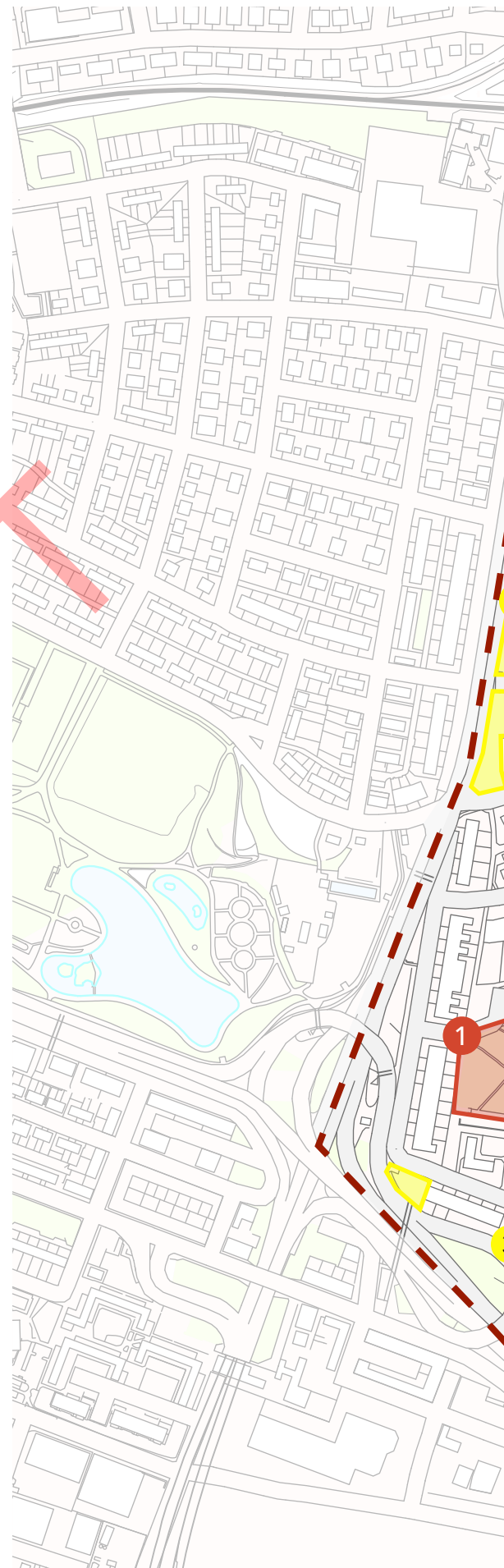
What did people say?

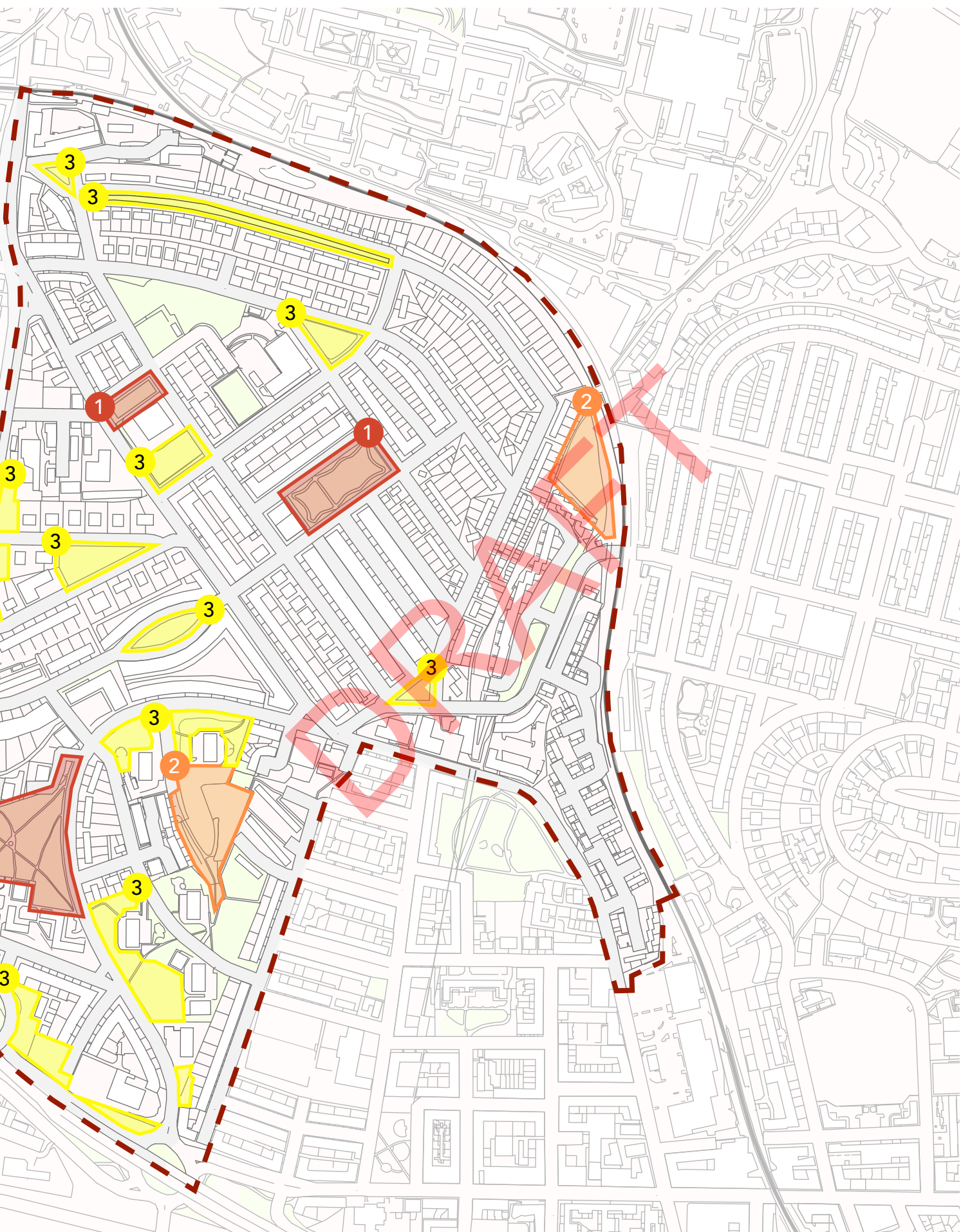
In engagement stage one:

- Green spaces could better cater for wider community activities, and host new services like exercise equipment and changing facilities.
- The green spaces in Broomhill are much loved and need to be protected, and better maintained and managed.
- 'In-between' pieces of greenery should be better maintained and allow for proper biodiversity management.
- Broomhill Woodland could be better cared for and managed to improve local biodiversity, and the woodland south of Hyndland Station should also become a proper community woodland.
- The impact of traffic and the expressway should be mitigated where possible for biodiversity and wildlife.

Our ideas:

- Protect existing parks and green spaces, ensuring entrances and pathways are maintained and accessible. **1**
- Introduce infrastructure and facilities that support the use of greenspaces for longer and by wider groups of people, such as toilets or changing places and inclusive leisure facilities. **1**
- Nurture and maintain woodland spaces for biodiversity and community wellbeing. **2**
- Manage and maintain 'in-between' and leftover spaces throughout the area to strengthen biodiversity and support local wildlife. **3**
- Install outdoor gym equipment in key outdoor areas.





6 Housing and Sustainability

Focus development on more diverse, affordable and sheltered housing types, while supporting residents to maintain their dwellings and make sustainable choices.

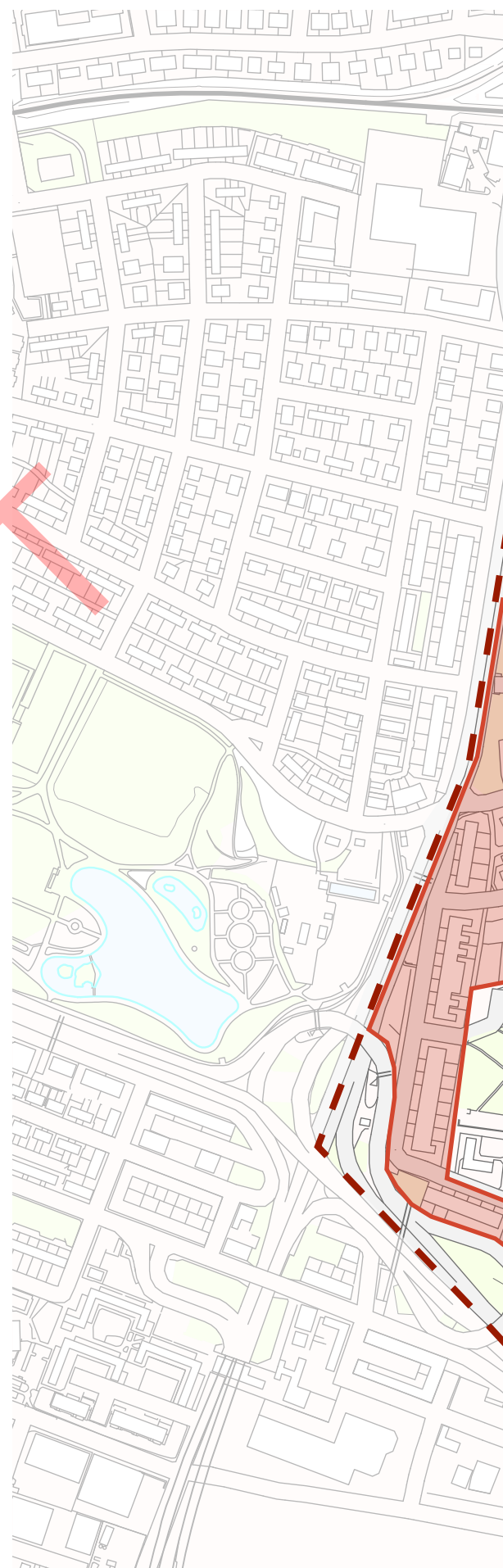
What did people say?

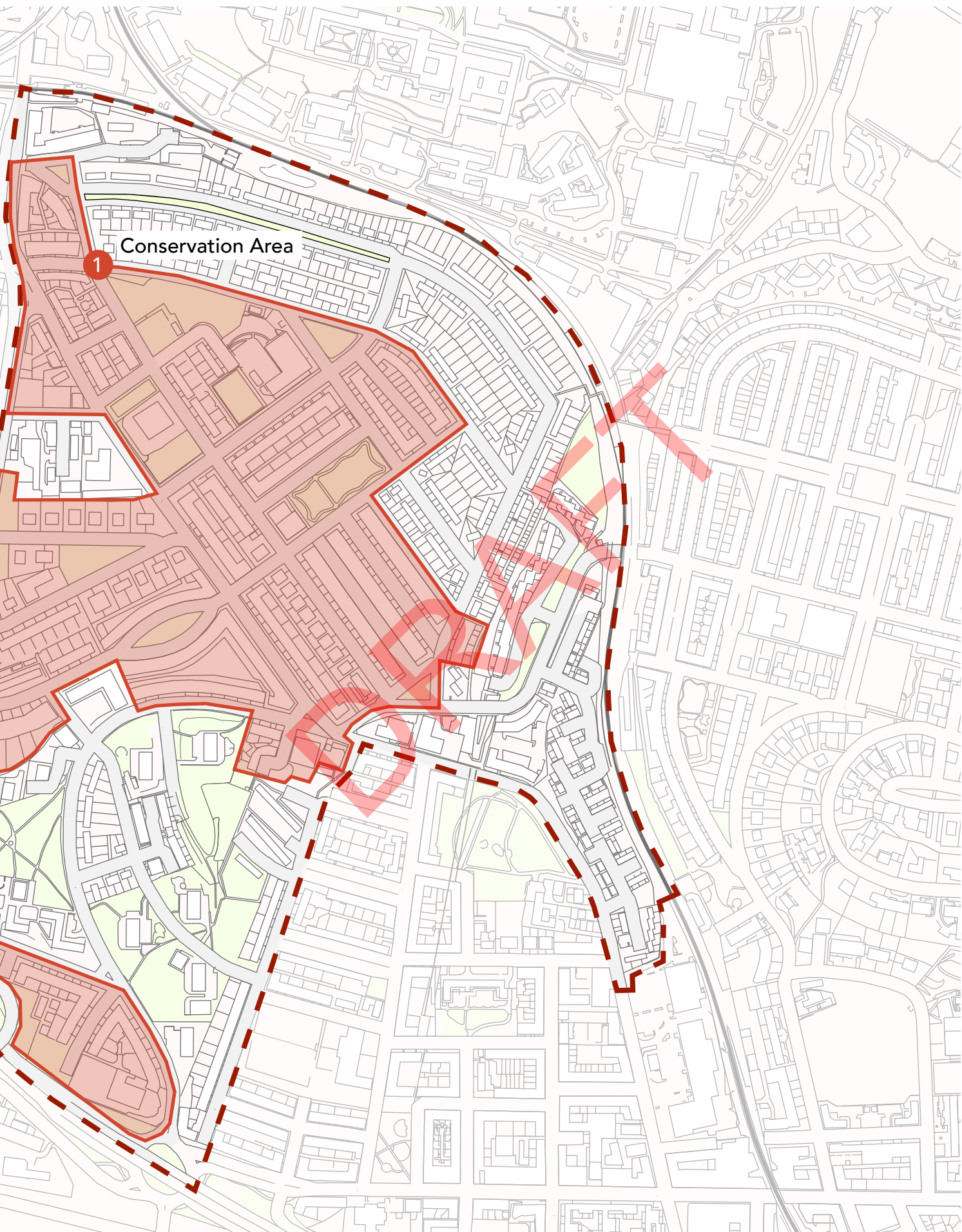
In engagement stage one:

- Housing affordability was seen as a major issue for both owners and renters, and as a particular barrier for new residents to move to the area.
- A greater diversity of housing types are needed, particularly for families and sheltered housing for older residents to relocate within the area.
- Competition is a barrier to equitable access to housing in the area, particularly with AirBnB and landlords with multiple rental properties.
- The conservation area makes it difficult and expensive to renovate, retrofit and maintain buildings, or to make sustainable and energy-efficient changes.
- The entire area needs better access to both private and public recycling and waste management, as well as bulk services to reduce fly-tipping.

Our ideas:

- Encourage any new development to focus on providing affordable housing and sheltered housing.
- Support the retrofit of existing properties to create more diverse dwelling types for larger families.
- Support residents within the conservation area to maintain and repair properties. ①
- Support residents within the conservation area to implement sustainable and green energy solutions, such as solar panels and double glazing. ①
- Control multiple-property landlords and AirBnBs to ease competition for first-time buyers and renters.
- Provide more waste recycling facilities across the entire area, in public spaces and for private dwellings.
- Encourage and provide dedicated space and time for bulk-uptift or neighbourhood swapping, to combat fly-tipping and reduce car reliance.





Conservation Area

1

DRAFT

2

Youth Engagement Worksheets

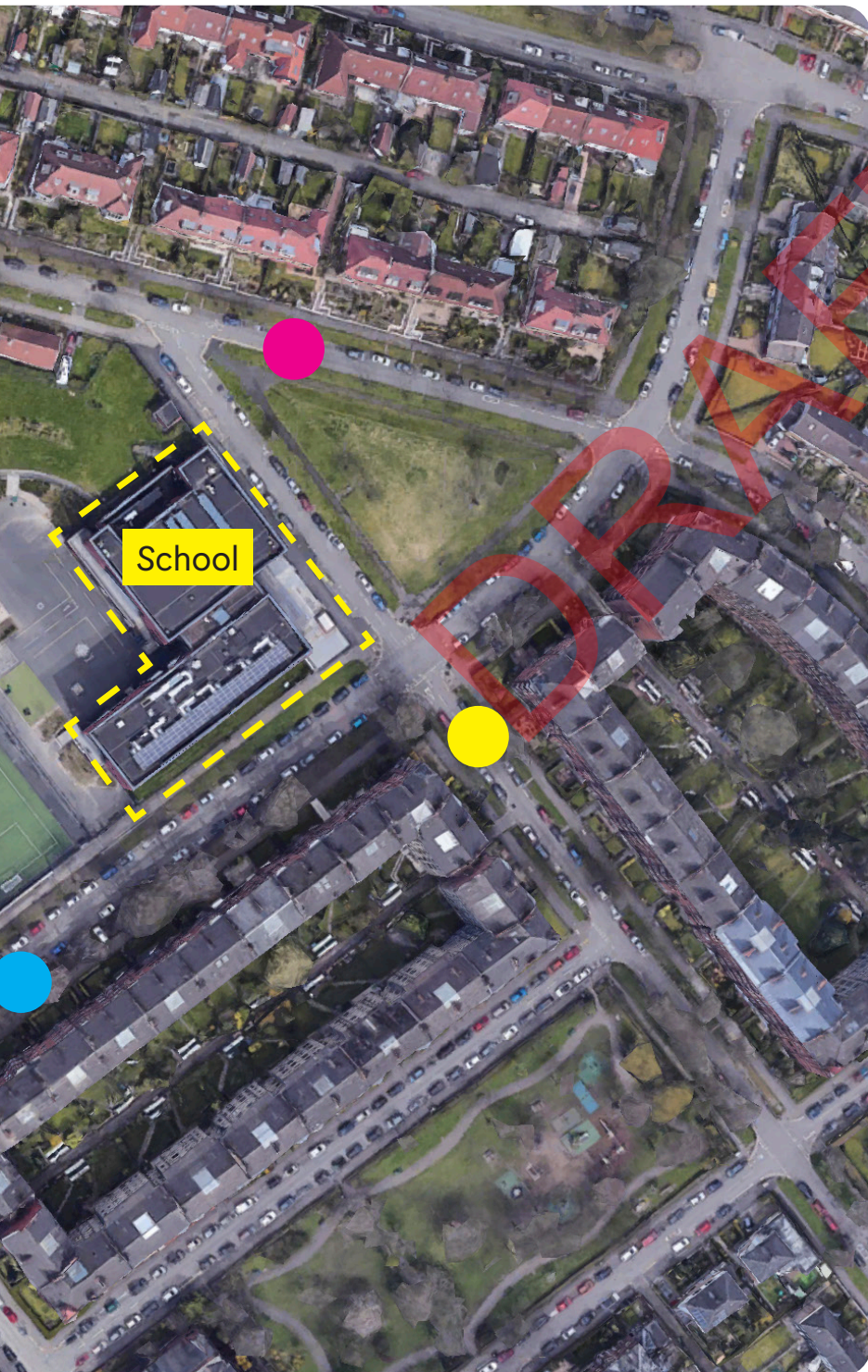
DRAFT

Broomhill Place Plan

Name:
Class:
Age:

Note: On this sheet, students were asked to draw their typical route home, to the borders of the map. Using coloured sticker dots, they would indicate areas along the route which felt safe, unsafe, were spaces they enjoyed etc.





Broomhill Place Plan

Name:

Class:

Age:

Activity One - Your journey to / from school

1.

How do you usually travel to / from school?

[tick the box / boxes that apply to you]

Walk

Scooter

Bike

Train

Car

Bus

Other

If you ticked 'Other', please specify on the line below:

.....

2.

What is your usual route home from school?

[draw a line on the map to mark your route]

3. a

Are there any points along your route home that you particularly like or enjoy?

This could be because it is fun, pretty, full of nature (or something else!).

[stick 3 green stickers on the map at the points along your route that you like or enjoy.]

3. b

For each sticker you have placed, please tell us why you like it.

[Write A, B, C on your stickers so we know which sticker relates to which answer.]

A -

B -

C -

4. a

Are there any points along your route home that you think need improving?

This could be because it feels unsafe, difficult, or unpleasant (or something else!).

[stick 3 red stickers on the map at points along your route that could be improved.]

4. b

For each sticker you have placed, please tell us why it needs improvement.

[Write A, B, C on your stickers so we know which sticker relates to which answer.]

A -

B -

C -

DRAFT

DRAFT

